

# Rockin' & rollin' at Richmond



The band Barenaked Ladies and Nextel Cup driver Kevin Harvick show off the specially painted No. 29 GM Goodwrench Monte Carlo SS that Harvick drove at the Chevy Rock & Roll 400.

Ever since there's been rock 'n' roll, the Chevrolet name has popped up in music by artists as diverse as Don MacLean, Jim Croce, Prince, The Black Crowes, ZZ Top and the Red Hot Chili Peppers. Now, at this year's Chevy Rock & Roll 400 at Richmond International Raceway, the Barenaked Ladies became linked with the division in a unique way.

For the race, driver Kevin Harvick's No. 29 GM Goodwrench Monte Carlo SS sported images of the band on its hood. The Barenaked Ladies also performed at the pre-race concert and were part of a special sweepstakes in which the grand prize was a VIP backstage pass. The winning fan got to meet the band and Harvick, and take home the signed race car hood.

This marked the seventh consecutive year Chevrolet has sponsored Richmond's fall race. As the last event in the Nextel Cup "Race to the Chase," the popular primetime race determined the participants in the "Chase for the Nextel Cup Championship."

"Chevrolet's American Revolution races on with the SS 'Super Sport' performance lineup of products, and the Chevy Rock & Roll 400 allowed us to boost awareness of these vehicles in a fun way that reflected Chevy's musical heritage," said Chevrolet General Manager Ed Peper.

# Corvette Commemoration



The parade arrives at the Renaissance Center.



Corvette Racing's drivers pose with the C6.R and the Indy 500 pace car.

Downtown Detroit celebrated Corvette Racing's fifth GT1 victory in the 24 Hours of Le Mans with a parade from the Compuware building, home of Corvette Racing's primary sponsor, to GM's world headquarters at the Renaissance Center.